



Dignity Funeral Plans – Member Get Member Terms and Conditions

To thank you for recommending Dignity Funeral Plans (the “Plan”), we are offering a £50 gift card from a selection of popular high street brands (the “Gift”) to customers who successfully refer a friend or family member to purchase a Plan during the period 1 April 2026 to 31 December 2026 inclusive (the “Offer Period”). This promotion (the “Offer”) is subject to these terms and conditions.

To be eligible, customers must provide a valid email address, meaning an email account that is correctly formatted, active and accessible by the customer, capable of both sending and receiving emails, and not fraudulent, impersonating another individual, or otherwise used to circumvent the terms of this promotion and provide us with marketing consent.

1. Referrer Eligibility

This Offer is available to existing customers of Dignity Funeral Plans (each a “Referrer” / “you”) who hold an active Plan at the time the New Customer makes their purchase and at the point of Gift fulfilment. Referral codes will lapse automatically if the Referrer cancels their Plan before the New Customer makes their purchase or before the Gift is fulfilled, and no Gift will be issued in such cases.

2. New Customer Eligibility

A New Customer is defined as an individual purchasing a Dignity Funeral Plan for the first time and who has not previously purchased or held a Plan. To qualify, the New Customer must make their purchase during the Offer Period. The Offer is not available to existing customers, including those who cancel a Plan and repurchase during the Offer Period.

3. Cancelled or Refunded Plans (New Customer)

If the New Customer cancels or receives a refund for their Plan within 90 days of purchase, the Referrer will not be eligible to receive the Gift.

4. Referral Code Usage

Referral codes are unique to each Referrer and cannot be transferred, sold, or otherwise assigned. Referral codes must be entered at the time of the New Customer's purchase. Codes may not be reused for self-referrals or to obtain multiple Gifts through fraudulent means.

5. Gift Fulfilment

You will be contacted via email by Prezzy UK Ltd ("Prezzy"), our gift card provider, up to 7 days after 90 days from the referred Plan purchase, with details on how to claim your Gift. Please wait 97 days after the referred Plan is purchased to receive your gift card claim information. If you do not receive this information after that date, please contact 0808 164 9923. You will receive an email directing you to a claim webpage where you will be asked to select your preferred Gift. You have 30 days to choose your Gift from the date the How to Claim communication is sent. Gifts cannot be redeemed after this 30-day period. The Gift must be redeemed online using the email address provided when purchasing your Plan. Any Gift issued to qualifying customers is subject to Prezzy's Terms at <https://www.prezzy.uk/policies/terms-of-service/>. The Promoter assumes no responsibility for Prezzy's terms, acts, or omissions.

6. Limitations

Only one Gift per qualifying New Customer referred Plan, and only one Gift for each qualifying New Customer purchased Plan. There is no limit to the number of unique referrals you may make, provided each results in a new customer purchase and meets the 90 day eligibility requirement. Multiple Plan purchases by the same New Customer will not result in multiple Gifts.

7. Promoter Discretion & Fraud

The Promoter reserves the right to withdraw the Offer at any time, including where the Gift is obtained via fraudulent means or misuse of referral codes. This includes, but is not limited to, multiple accounts or email addresses used by the same person to self-refer. The Promoter may refuse or withhold a Gift where eligibility criteria are not met at the time of Gift fulfilment. Any amendments to these terms and conditions will be published on this page.

8. Gift Availability & Substitution

You will be informed how long your Gift is valid for when you receive it. The Offer is subject to availability, and geographical restrictions may apply. There is no cash or credit alternative, and the Promoter reserves the right to substitute the Gift with one of equal value.

9. Personal Information

The Promoter is Dignity Funerals Limited (company number 00041598), whose registered office is at 4 King Edwards Court, King Edwards Square, Sutton Coldfield, West Midlands, B73 6AP.

Dignity Funerals Limited will only process your personal information as set out at <https://www.dignityfunerals.co.uk/privacy-policy/> and will share some of your personal information with Prezzy to fulfil the Offer. By accepting the Offer, you consent to this information being shared.

10. Liability

Insofar as permitted by law, the Promoter, its agents or distributors will not be responsible for any loss, damage, personal injury, or death occurring as a result of taking up the Gift, except where caused by the negligence of the Promoter, its agents, or employees. Your statutory rights are not affected.

11. Governing Law

These terms are governed by English law. Any court proceedings relating to this promotion must be brought within the courts of the United Kingdom.